



TSI Congress
Where the community meets!

TSI CONGRESS 2021

Berlin onsite & globally online

30 September & 1 October 2021

The dawn of a new era – Financing structural change
and action on climate change with Asset Based Finance

Marketing Outline & Sponsoring Options

www.tsi-congress.com

Dear partners and sponsors,

The COVID-19 pandemic has been influencing our social and private lives for over a year. Now, in the middle of the second quarter of 2021, it is foreseeable that from the third quarter onwards, all German citizens can be vaccinated and the current restrictions will be gradually lifted. Personal exchange and networking, albeit still subject to restrictions, should thus be possible again in the course of the third quarter.



Since the outbreak of the COVID-19 pandemic, many developments have been greatly accelerated. The changes in the event sector in particular are huge. Digitalisation enables us to hold many event formats purely online with efficiency and in high quality. Hybrid formats – online and onsite events – combine the best of both worlds and enable more speakers and more participants to attend. They also reduce the specific risks of purely face-to-face events during these times.

Last year, we provided proof of this with the TSI Congress 2020. We were the only organiser in the German financial market to set up a hybrid congress of this size. The trailer of the TSI Congress 2020 on page 3 speaks for itself.

With this experience under our belts, we have further developed the event strategy of the TSI Congress 2021 based on our customers' wishes and the continuous monitoring of developments in the event market. We will again offer highlights such as live streaming of the four parallel workshops and panels in broadcasting quality, a convenient and intuitive event platform as well as the consistent further development of virtual features such as the provision of 'airtime' for our partners and sponsors, supplemented by genuine informal and spontaneous online networking in the same way as during breaks onsite and in the supporting programme.

In these turbulent times, TSI's topics are also more topical than ever. The contribution of asset-based finance and securitisation to the financing of the economy and the dialogue between the real economy and the financial sector with policymakers and regulators are crucial. TSI has always been a place for communication and exchange, and since 2007 the congress has offered a platform for all players in the German and European securitisation market. That is why this year it is again called:

TSI Congress 2021 – Berlin onsite & globally online

The recipe for success of the TSI Congress is its exclusive format: onsite in Berlin and as a streamed top event on the internet for all those who cannot attend in person. So you can be there from anywhere in the world – and help shape the event!

We have compiled the most important information on the setup for 2021 in the attached new marketing outline. All features for the virtual event are highlighted in teal.

We look forward to the TSI Congress 2021 with you!

TSI Congress ... where the community meets!

A stylized, handwritten signature in black ink, appearing to read 'Monika Beye'.

Monika Beye
Director, Key Account Management, Marketing and PR

Review 2020

The start of 2021 followed on from a year that promised little in the way of hope and renewal. However, the measures to combat the pandemic are slowly taking effect, and the outlook for autumn 2021 is brightening: an accelerated vaccination rollout and expanded rapid tests are giving us hope for a swift recovery. In 2020, we were the only organiser in the financial sector to use and successfully implement a hybrid format.



Video of TSI Congress 2020 highlights (3:30 min). Under the heading 'Asset Based Finance – Financing in Transition', around 170 participants and speakers discussed the topics currently on the agenda onsite and another almost 500 participants followed the online streaming of almost 30 events over two days.

Participants' voices on the TSI Congress 2020

A very good format, high-quality production, almost like n.tv, congratulations on this successful event! Our US colleagues were also interested ...

Dr Andreas Lange
Mayer Brown (online)

Thank you very much for the excellent organisation of the TSI Congress. I was very impressed with the hybrid mode and it worked very well – I have seen other congresses with the occasional videolink but here it was everywhere and with multiple speakers at the same time and I am sure it must have been a big challenge. On site everything also worked very smoothly and I really enjoyed the experience.

Giuliano Giovannetti
Granular Investments (onsite)

A big thank you for the successful congress. It was a pleasure and a benefit to have been there in Berlin. Both challenges of COVID-19 hygiene and the immense and impressive technology were brilliantly met.

Prof Michael Weller
Chairman of the SVI Supervisory Board (onsite)

I have attended a few hybrid (onsite/offsite) events recently. Your conference was clearly the one that was best organised. The technical platform was also excellent (the few audio problems were easy to get over). You and the team really deserved the bouquet at the end – unfortunately you couldn't hear the virtual applause.

Dr Helmut Kraemer-Eis
Chief Economist of the European Investment Fund (online)

... many thanks for a very interesting and excellently organised conference.

Dr Frank Czichowski
Supervisory Board of Commerzbank and Board of Directors of Stiftung Unternehmensfinanzierung (onsite)

TSI Congress 2021 – Marketing Outline // FAQ Sponsors

The TSI Congress as a hybrid event. What does this mean for me as a sponsor?

Hybrid event means that the Congress will be held onsite at the Radisson Blu Hotel Berlin AND streamed online as a virtual event. Therefore, the number of participants is not limited, and onsite and online visitors can interact intensively, join panels and workshops, and have meetings. As a sponsor, you will benefit from enhanced visibility onsite AND in the virtual Congress, and you will receive even more attention from new participants who would not be able to make it to Berlin.

What is the setup of the virtual TSI Congress 2021? What are virtual options for sponsors?

As a sponsor of this year's Congress, you profit from double visibility – onsite AND online. The virtual Congress offers the same possibilities for sponsor presentation as the classic event: use of logo, speaking slots, sponsorship of special events and social programme. Even a virtual marketplace will be offered, with a comprehensive level of services to interact with customers and present your company without further costs of stand material delivery to Berlin and travel expenses for booth staff. In 2021 you even have enhanced online options such as booking streaming time between workshops and panels for image trailer and topic related video material as short presentations or keynotes.

What will be the setup onsite? How can I ensure the safety of my personnel?

Of course the event in Berlin will still have a limited number of onsite participants this year to ensure compliance with all hygiene requirements (total number, visitor per session etc.). Furthermore, there will be a maximum of four simultaneous events, well distributed onsite to increase the total number of visitors per session.

As the general conditions and regulations for events are in a constant state of flux, we are not yet able to provide further details of the final onsite hygiene protocols. However, we are following the guidelines and concepts of 'Visit Berlin' and will specify the planned measures closer to the event and inform you about them [here](#). In any case, we will ensure onsite hygiene protocols according to market standard and in TSI quality.


Furthermore, as ALL workshops and panels will be streamed live, we will switch to further interactive panel formats that enable a lively exchange with the entire audience. The speaker can be live onsite or choose to join in via video from home or office. We will even offer short 'videoconference training' for each remote speaker

What will happen if the government imposes tighter restrictions at short notice?

The TSI Congress will be set up as a hybrid event that could be held [completely online](#) if necessary only production with panellists onsite. As a fall-back option in case of local restrictions by public authorities (event size restrictions), onsite attendance can be exchanged for virtual participation tickets in a ratio of two virtual tickets for one onsite ticket.



TSI Congress 2021 – Marketing outline // Key data

Event	TSI Congress 2021 – The dawn of a new era – Financing structural change and action on climate change with Asset Based Finance
Date 	30 September and 1 October 2021 <i>Just click on the icon to add the dates of the TSI Congress 2021 to your diary.</i>
Venue onsite	Radisson Blu Hotel, Berlin
Venue online	Globally online
Organiser	True Sale International GmbH
Event structure onsite	1.5-day capital market congress with a pre-congress event hosted on 29 September 2021 and a cultural programme immediately following the Congress from 3.00 to 7.00 pm on 1 October 2021.
Event structure online	1.5-day capital market interactive online event with live broadcasting of ALL panels onsite and further digital discussion rounds and additional interviews as well as breakouts as part of the virtual TSI Congress 2021, virtual marketplace, and live chat functions. The event will take place with a live moderation on the web conducted through the entire event as well as special digital events and networking opportunities in the social programme.
Event history	<p>The annual TSI Congress has become firmly established as a key Berlin-based event in the securitisation and asset-based finance markets. The 2020 Congress last year was the first one conducted in a professional hybrid format. With more than 80 sponsors, media partners and supporting organisations together with more than 650 delegates, of whom almost 200 participants were onsite, broad participation by, for example, the Deutsche Bundesbank, the ECB, policymakers, EU representatives, investors, business associations and the press, the 2020 Congress also attracted all key market players.</p> <p>With this experience on hand, everyone will feel safe and comfortable onsite in autumn 2021, considering the accelerating vaccination campaign and better defined testing strategies. An even better out hygiene plan including distancing measures that remain necessary should go hand in hand with lively exchange and discussion. We will combine the onsite congress – of course again with fewer participants onsite than before 2020 – with a virtual event that meets your expectations for quality and implementation.</p> <p>With regard to the hybrid format with onsite AND digital visitor access and based on the success of last year, we assume that the TSI Congress 2021 might even exceed the overall attendance number of last year and could become the largest congress in its history.</p>

Congress language	<p>The official congress language onsite is German, but the entire virtual format and moderation will be in English. The proportion of panels and workshops held in English is now a good 60–70%.</p> <p>The internet presence is bilingual in German and English, and all marketing material (save the date, invitations) will be in English only.</p>
Who will you meet at the Congress?	<p>The TSI Congress 2021 has the support of the entire securitisation and structured finance industry as well as of policymakers and the business sector. It brings together specialists and management representatives, managing directors, partners and board members from the fields of credit and loan portfolio management, risk management, law, trade, treasury departments at banks, law firms, auditing companies, rating agencies, service providers, fintechs and consulting companies as well as investors from Germany and other countries and treasurers from large corporates.</p> <p>As in previous years, many representatives of politics and of national and international supervisory authorities together with academics working in this field and representatives of the real economy will be taking advantage of the congress as a platform to exchange professional views and experience.</p> <p>As the virtual event permits even market participants from inside and outside Germany to participate easily without the need to travel, and to interact with visitors onsite and all others online, we will be able to involve speakers from European supervisory authorities and politics to a much wider extent.</p>
Participant structure	<ul style="list-style-type: none"> More than 30% of participants in total came from outside Germany in 2020: from Austria, Belgium, France, Ireland, Italy, Luxembourg, the Netherlands, Poland, Switzerland, the United Kingdom and the USA. Around 15% of participants are from the top management level (management board, managing directors, partners), more than 50% of participants are from the second and third management levels and senior specialists and experts Investors/asset managers represent approx. 5–10% of the participants
Event format	<p>Around 100 speakers will have an opportunity to present themselves and their companies as well as their specialist topics in around 30 discussion forums and workshops, expert round tables and lunch/breakfast events that will form the core of the TSI Congress 2021. The current relevance of the topics and the quality of the presentations and panel debates form one of the pillars on which the success of the congress rests. In addition, a number of sessions organised as business events and the cultural programme offer plenty of time and opportunities for networking.</p> <p>We will have live streaming of ALL workshops and panels as well as round tables, live chats and interaction with the speakers, audience interaction (voting and polling) as well as live moderation through the entire event. New in 2021 will be flexible real online networking. Let us surprise you!</p>

Marketplace onsite	<p>The 'marketplace' with company presentations by congress sponsors (exhibition area) is located in the conference foyer and hotel lobby. It will provide a communication platform enabling delegates, speakers and sponsors to engage in an exchange of views. This is the perfect place to discuss in greater detail the issues raised in the workshops and panel debates with the speakers, or to make contact with exhibitors during the breaks and develop business networks. Due to social distancing requirements the number of stand places onsite will continue to be a bit more restricted than in previous years.</p>
Virtual Marketplace	<p>As we did last year, we will also be offering virtual stands. All exhibitors onsite will automatically receive a virtual stand presence. Features will include live chat functions, uploaded speeches and research, company presentations, options to offer customer gifts, etc.</p>
Marketing & Social Media	<p>The Congress will be advertised through:</p> <ul style="list-style-type: none"> ▪ Personalised invitations sent to more than 6,000 selected relevant addresses in the credit and securitisation markets, primarily in Germany, Austria, France, the Netherlands and the United Kingdom ▪ Personal invitations sent to representatives of politics, banking supervision and international committees ▪ Advertisements in our media partners' online publications (e. g. die bank, Absolut Report, Global Capital) ▪ Information on the TSI website (in German and English) ▪ The Congress website (www.tsi-kongress.de/www.tsi-congress.com), Web buttons on the event diaries of our media partner and sponsors
PR activities	<ul style="list-style-type: none"> ▪ The Congress will be included in the 'Pressebox' (press mailer covering the entire German financial market) ▪ Preliminary interviews with journalists and other representatives of the press ▪ Press releases published on the internet and sent to a mailing list of approximately 2,000 addresses in the securitisation and asset-based finance markets



Your contact person

Monika Beye
Tel: +49 69 2992 1733
monika.beye@tsi-gmbh.de

True Sale International GmbH
Mainzer Landstrasse 61
60329 Frankfurt am Main, Germany

Event platform

A captivating and exciting online event also depends significantly on the event platform used. As in the previous year, we are using the EventMobi platform, which has already proven its worth in thousands of smaller and larger events. The most important features for you as a sponsor and participant at a glance:


















- Event portal in the look and feel of TSI
- LIVE streaming of four workshops and panels parallel, conveniently switchable like the TV remote control
- High level of interaction in the events through voting and chat and 'meet the speaker'
- Integrated breakout rooms outside the events and panels for exchange with speakers and participants on specific topics
- Real online networking in the room; one-on-one and small group discussions are spontaneously possible through integration of appropriate video conferencing tools without changing platforms
- Convenient speaker, participant and company profiles in the overview and individual view
- Excellent information flow from organizer to participant, all information quickly at hand
- Appointment booking with exhibitors and other participants
- Video on demand after the event, simple and fast
- ... and much more














Access to the TSI Congress 2021 live event platform opens in September 2021





The dawn of a new era – Financing structural change and climate change with Asset Based finance

As in previous years, this year's TSI Congress will examine the events on the asset-based finance and securitisation markets with a view to this macroeconomic environment. On the one hand, the focus will be on how asset-based financing and securitization will be affected by all this. On the other hand, there are many opportunities arising from new developments – such as sustainability regulation – which can have a very positive impact on asset-based forms of financing. This is already reflected in the fact that the Corona pandemic has accelerated numerous regulatory works, as we have already seen with synthetic or NPL securitisations. The topics in detail:

Opening panel debate/Keynote address	Die europäischen Kreditmärkte nach der Corona-Pandemie – Welche Herausforderungen bringen Strukturwandel und Klimawende mit sich? 
Preparing for the new normal: Asset Based Finance in challenging times	<ul style="list-style-type: none"> ▪ Corporate Special: Quo vadis Mittelstandsfinanzierung?  ▪ Wachstumschancen Projektfinanzierung – Aufstreben einer Assetklasse im Windschatten der Nachhaltigkeitsregulierung  ▪ Kredit- und Risikostrategie der Banken im Wandel  ▪ Bond markets in the iron grip of inflation fears and central bank policy  ▪ Monetary policy – What are the options for the ECB? 
Sustainability Special – The new European sustainability regulation	<ul style="list-style-type: none"> ▪ Investor Kick-off: The new European sustainability regulation and investor's view on asset-based finance and securitisation  ▪ Overview of the new EU regulation on sustainability transparency and its interaction with banking and capital market regulation  ▪ Sustainability regulation and securitisation – Asset class-specific and overarching implications  ▪ Herausforderungen der Nachhaltigkeitsregulierung für die Real- und Finanzwirtschaft in der Praxis  ▪ Die neue EU-Nachhaltigkeitsregulierung – Eine ökologische und ökonomische Würdigung aus ordnungspolitischer Sicht 
Securitisation, regulation and banking supervision – STS and capital management	<ul style="list-style-type: none"> ▪ Finalisation of Basel III and COVID-19 impact on capital ratios – Need for more capital relief trades?  ▪ New rules for STS in synthetic securitisation and for capital relief trades: opportunities for the capital management of banks  ▪ Implications of Sustainable Finance and further regulation issues on the evolution of the STS standard  ▪ European single access point (ESAP) – Transparency and disclosure requirements and implications for the real economy  ▪ Potential divergence of regulatory regimes – EU and UK  ▪ Umsetzung der Transparenzanforderungen nach Art. 7 der Verbriefungsverordnung – Eine kritische Bestandsaufnahme 

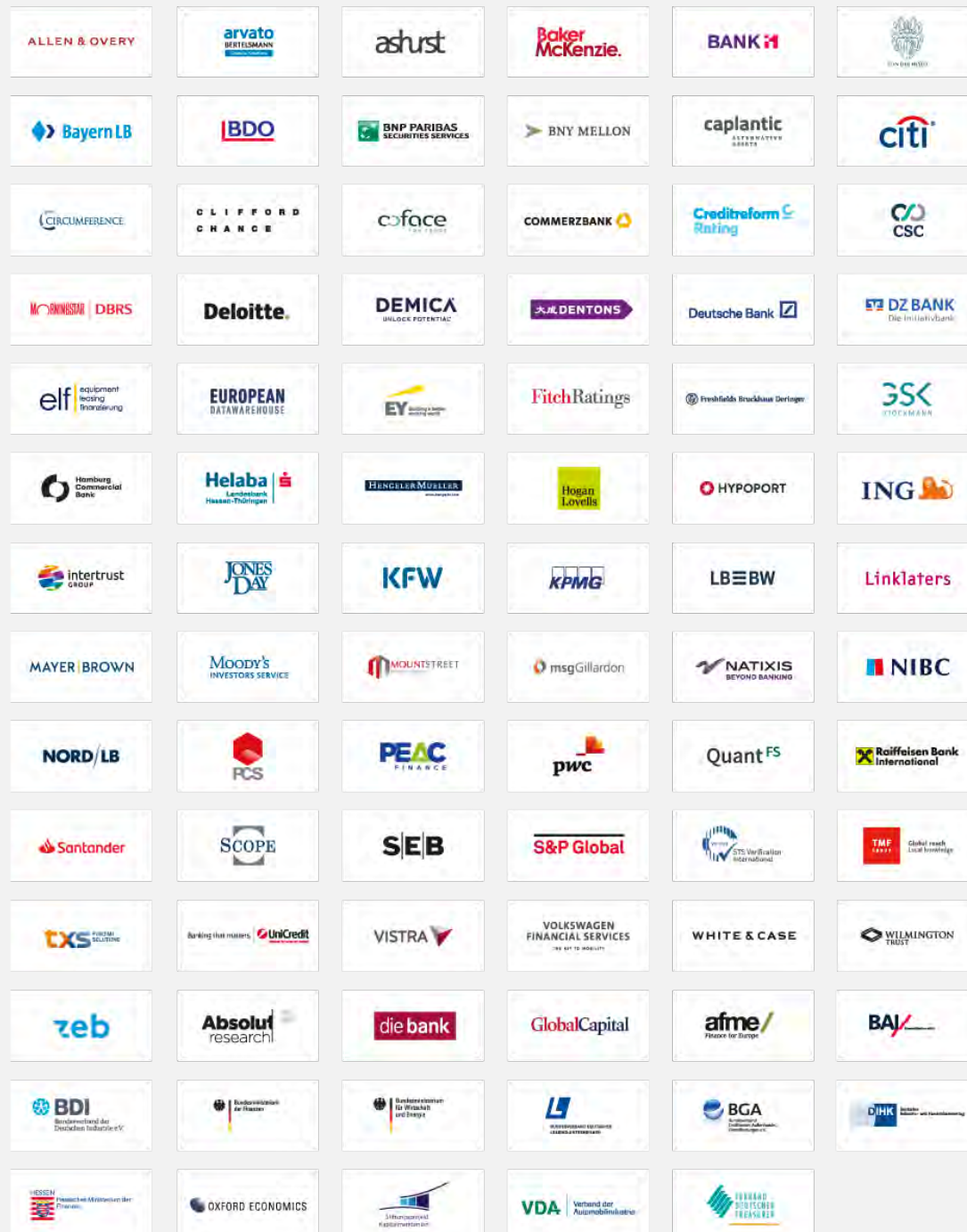
Market talk – Securitisation asset class issues	<ul style="list-style-type: none"> Auto ABS – Significance of securitisation for an industry in upheaval  Update on credit funds – Growth drives and implications for financial markets  CLO – End of the rebuilding process after the worst of the pandemic?  Finanzierung digitaler Geschäftsmodelle – Die Zeichen der Zeit erkennen  Factoring und Verbriefung von Handelsforderungen: Working Capital Finanzierung für Unternehmen auf dem Weg aus der Krise? 
Securitisation and Asset Based Finance – Trends and outlook	<ul style="list-style-type: none"> European Benchmark Exercise – A market-led initiative to enhance ABCP and private securitisations  Development of lending platforms through the crisis in turbulent times  Update on securitisation issues in Luxembourg  NPL securitisation – Potential for a niche asset class  Asset Backed Commercial Paper on the blockchain – What is the next step going forward  Crypto Assets: Tokenisation = securitisation of assets – Or does DLT offer new revolutionary steps forward?  Market Update Supply Chain Finance – Trends und Nutzen für die Realwirtschaft 
Closing panel debate	Aufbruch in eine neue Zeit – Aktionsfelder der Wirtschafts-, Finanz- und Umweltpolitik für Deutschland in Europa 

Congress language

-  All panels and workshops that are held in English, are marked with a Union Jack
-  German titles signal German language in the panel/workshop.



Sponsors, media partners and supporting organisations in 2020

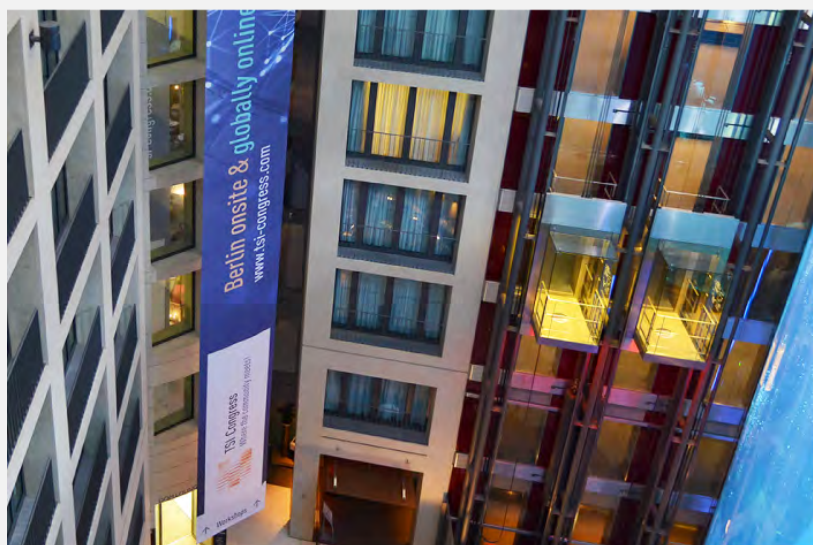


TSI Congress 2021 sponsorship

This year as well, you can choose from different congress sponsorship options. You can also sponsor a stand location, round tables and business events. We even offer a [Pure Virtual](#) option! We will be pleased to put together an individual package that is optimally tailored to your needs. The following pages contain a list of possible options.

As a TSI Partner or TSI Partner^{plus} you enjoy special sponsorship terms and conditions.

Please complete pages 15 and 16 and scan and email them to us **by 30 June 2021** at the latest.



TSI CONGRESS 2020 Impressions
1st time **Berlin onsite & globally online**
100+ Speakers | 30+ panels | 80+ sponsors | 650+ participants



TSI Congress 2021 – Berlin onsite & globally online
Marketing Outline & Sponsoring Options

Services	K1 TOP	K2 Premium	K3 Special	K4 Allround	K5 Advanced	K6 Basic	K7 Pure Virtual
Moderation of/participation in workshops/panels							
Moderation of a panel or workshop	2	1	1	–	–	–	–
Participation in a panel or workshop	2	2	1	1	1	–	–
Additional speaking slot	EUR 2.500	EUR 2.500	EUR 2.500	EUR 2.500	–	–	–
Free tickets							
Free speaker tickets	4	3	2	1	1	–	–
Free corporate tickets onsite***	10	7	7	5	3	1	–
Free corporate tickets Virtual Congress online	25	10	8	12	5	2	3
Free customer tickets: investors onsite	3	3	2	–	–	–	–
Free customer tickets: investors Virtual Congress online	10	5	3	–	–	–	–
Free customer tickets: corporates Virtual Congress online	5	3	3	–	–	–	–
Free Round Table moderator ticket	As selected	As selected	–	–	–	–	–
Round Tables & Business Events							
One Round Table/Business Event incl., subject to availability: Investor Kick-off, Euro Lunch Break, Corporate Special, Investor Update, Regulatory ESG, WirtschaftsFrühstück	✓	✓	◆	◆	◆	◆	–
Congress Virtual Specials							
Streaming time online event – company trailer (up to 3 min), per placement, max. 5	1 incl.	1 incl.	1 incl.	EUR 250	EUR 250	EUR 250	1 incl.
Streaming time online event – special presentation topic (7–10 min), per placement max. 3	1 incl.	1 incl.	EUR 550	EUR 550	EUR 550	EUR 550	1 incl.
Videoconferencing online training speaker	✓	✓	✓	✓	✓	–	–
Meeting Specials							
1-day booking of a business meeting room (subject to availability)	EUR 850	EUR 850	EUR 850	EUR 850	–	–	–
½-day booking of a business meeting room (subject to availability)	EUR 550	EUR 550	EUR 550	EUR 550	–	–	–
Stand location							
Exhibitor position category S1: Premium position in the Conference Foyer incl. virtual stand	◆	◆	◆	◆	◆	◆	–
Exhibitor position category S2: Conference Foyer incl. virtual stand	◆	◆	◆	◆	◆	◆	–
Exhibitor position category S3: Hotel lobby incl. virtual stand	◆	◆	◆	◆	◆	◆	–
Exhibitor position category S4: virtual stand incl. online meeting room	◆	◆	◆	◆	◆	◆	◆
Advertisement opportunities							
Gold level ad space event platform (highest level)	✓	✓	–	–	–	–	–
Silver level ad space event platform	–	–	✓	–	–	–	–
Highest level (10) web ad TSI Congress website until end-March 2022	✓	–	–	–	–	–	–
Level (8) Web-Ad Website TSI Congress until end-March 2022	–	✓	–	–	–	–	–
Level (6) web ad TSI Congress website until end-March 2022	–	–	✓	✓	–	–	–
Reduction on additional tickets (regular/with early bird discount until 30 June 2021)							
Other company representatives***	EUR 1,195/995	EUR 1,195/995	EUR 1,195/995	–	–	–	–
Clients: corporate & fintechs onsite	EUR 690	EUR 690	EUR 690	EUR 690	–	–	–
Other company representatives Virtual Congress online	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395
Clients: corporates Virtual Congress online	EUR 295	EUR 295	EUR 295	EUR 295	EUR 295	EUR 295	–
Clients: banks Virtual Congress online	EUR 595	EUR 595	EUR 595	EUR 595	EUR 595	EUR 595	–
Use of logo							
Separate logo use for business event (agenda and roll-up onsite)	✓	✓	◆	◆	◆	◆	–
Sponsors' wall onsite	✓	✓	✓	✓	✓	✓	✓
TSI Congress website – overview of sponsors, media partners and supporting organisations	✓	✓	✓	✓	✓	✓	✓
Social Media (in overviews with all sponsors)	✓	✓	✓	✓	✓	✓	✓
Sponsors overview event platform	✓	✓	✓	✓	✓	✓	✓
TSI Basic Partners							
Benefits for TSI Basic Partners until 31 December 2021	✓	✓	✓	✓	✓	✓	–
Congress photos							
Sponsor's photo in Impressions 2021 online – front page	✓	✓	–	–	–	–	–
Sponsor's photo in Impressions 2021 online – gallery	✓	✓	✓	–	–	–	–
List of participants							
Participant list sent 4, 2 and 1 week(s) before the event	✓	✓	✓	✓	✓	✓	✓
Access to participant list on event platform	✓	✓	✓	✓	✓	✓	✓
Online Marketing							
Panel teaser with photo speaker (for social media etc.)	✓	✓	✓	EUR 250	EUR 250	–	–
Congress logo as web button and Congress link for publicity on corporate website	✓	✓	✓	✓	✓	✓	✓
Sending of max. 3 photos for marketing activities after the Congress	✓	✓	✓	✓	–	–	–
Your 2021 sponsorship investment (prices in EUR plus VAT)	31,900	24,900	18,850	15,550	12,450	9,250	5,550
Investment for TSI Partners / TSI Partners^{plus}	23,900	16,900	9,950	7,550	5,450	0**	–

Regular participant fee: EUR 2,395. Early bird discount EUR 400 till 30 June 2021 **All benefits already included in TSI Partner/TSI Partner^{plus} package ◆ Separate booking ***Exchange 1:2 into virtual tickets in case of onsite restriction

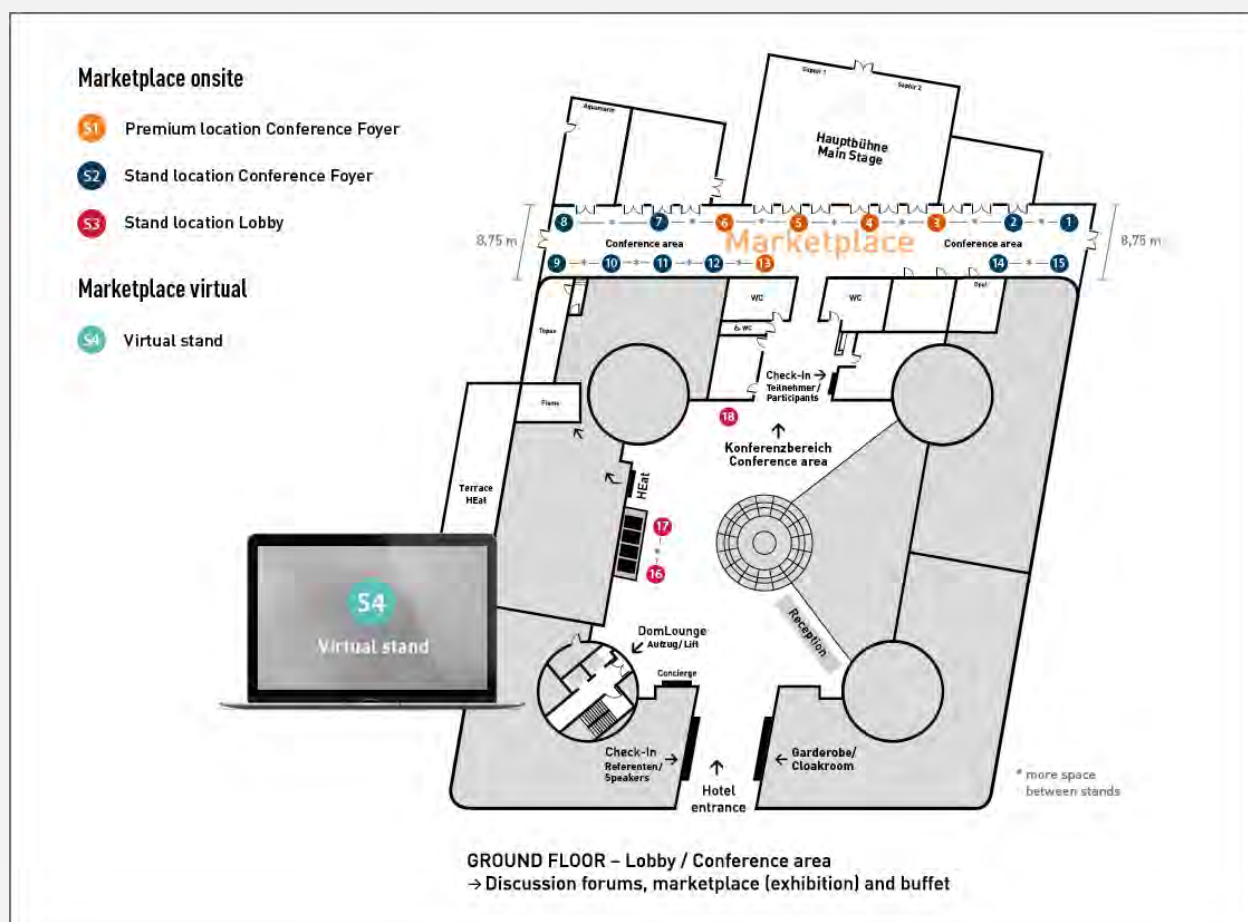
The sponsorship options K1 to K6 for the TSI Congress 2021 automatically include the 'TSI Basic Partner' benefits until 31 December 2021. Please see [here](#) for details.

Stand location sponsorship

(Can only be booked in conjunction with congress sponsorship!)








The safety of all participants is in our all interest and keeping social distancing in mind we reduced the maximum local stand capacity in the marketplace.

Stand category	Maximum measurements (Width x Height x Depth)	Cost per location
S1 Premium location Conference Foyer, adjacent to and opposite the main stage 2 free stand host ticket and virtual stand included* Only 7 stand locations available!	4.00 x 4.00 x 2.00 metres	EUR 6,650
S2 Stand location Conference Foyer, to the left and right of the premium locations 1 free stand host ticket and virtual stand included* Only 8 stand locations available!	3.50 x 4.00 x 2.00 metres	EUR 5,650
S3 Stand location Hotel lobby 1 free stand host ticket and virtual stand included* Only 3 stand locations available!	3.50 x 4.00 x 2.00 metres	EUR 4,350
S4 Virtual stand Event platform (EventMobi) *incl. full service set up & content upload unlimited	No specifications	EUR 2,950



Round Tables & Business Events

(Can only be booked in conjunction with congress sponsorship!)

Details	Date	Number of participants	Sponsorship costs
R1 Investor Kick-off  Hosting the Investor Kick-off on an investor-related topic as arranged, including 1 free ticket for moderator plus 3 free investor tickets virtual <ul style="list-style-type: none"> ▪ Exclusive logo positioning onsite and in all announcements (internet, agenda) ▪ Live Stream 	30 September 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2
R2 Euro Lunch Break   Moderated talk with an interesting guest from politics, the supervisory authorities or business on a current topic relevant to finance and the real economy or company chosen topic, including 1 free ticket for moderator <ul style="list-style-type: none"> ▪ Exclusive logo positioning onsite and in all announcements (internet, agenda) ▪ Live Stream 	30 September 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2
R3 Corporate Special: Round Table  Moderation of the discussion round on a selected topic with corporate representatives, including 1 free ticket for moderator <ul style="list-style-type: none"> ▪ Exclusive logo positioning onsite and in all announcements (internet, agenda) ▪ Live Stream 	30 September 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2
R4 Investor Update  Hosting the Investor Update as sole company presentation – originator with investors, Including 1 free ticket moderator plus 3 free investor tickets virtual <ul style="list-style-type: none"> ▪ Exclusive logo positioning onsite and in all announcements (internet, agenda) ▪ Live Stream 	30 September 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2
R5 Regulatory Special ESG: Round Table  Moderation of the discussion round on Regulatory special ESG with corporate representatives from politics, market and supervisory authorities, including 1 free ticket for moderator <ul style="list-style-type: none"> ▪ Exclusive logo positioning onsite and in all announcements (internet, agenda) ▪ Live Stream 	30 September 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2
R6 'WirtschaftsFrühstück'  Moderated talk with exciting guest from politics or business on a current topic relevant to capital and financial market, including 1 free ticket for moderator and guest <ul style="list-style-type: none"> ▪ Power-Breakfast for participants ▪ Exclusive logo positioning onsite and in all announcements (internet, Agenda) ▪ Live Stream 	1 October 2021	30–40 onsite Unlimited virtual	EUR 4,500 or as an option included in K1/K2



Sponsorship booking TSI Congress 2021

Name of sponsor (company):

I wish to book the following **congress sponsorship option** (please tick):

	Your sponsorship investment	Investment for TSI Partners / TSI Partners ^{plus}
<input type="checkbox"/> K1 – TOP	EUR 31,900	EUR 23,900
<input type="checkbox"/> K2 – Premium	EUR 24,900	EUR 16,900
<input type="checkbox"/> K3 – Special	EUR 18,850	EUR 9,950
<input type="checkbox"/> K4 – All-round	EUR 15,550	EUR 7,550
<input type="checkbox"/> K5 – Advanced	EUR 12,450	EUR 5,450
<input type="checkbox"/> K6 – Basic	EUR 9,250	EUR 0*
<input type="checkbox"/> K7 – Pure Virtual	EUR 5,550	<i>not applicable</i>

*All benefits already included in the TSI Partner/TSI Partner^{plus} package

Notes:

Our company would like to contribute to discussion of the following topics:

The following sponsorship options can only be booked in conjunction with congress sponsorship.

I wish to book the following **stand location sponsorship option** (please tick):

<input type="checkbox"/> S1 Premium location: conference foyer, incl. virtual presence	EUR 6,650
<input type="checkbox"/> S2 Stand location: conference foyer, incl. virtual presence	EUR 5,650
<input type="checkbox"/> S3 Stand location: hotel lobby, incl. virtual presence	EUR 4,350
<input type="checkbox"/> S4 Stand location: virtual stand	EUR 2,950

I wish to book the following **Round Tables & Business Events** as a sponsor** (please tick):

<input type="checkbox"/> R1 Investor Kick-off** Live Stream	EUR 4,500
<input type="checkbox"/> R2 Euro Lunch Break** Live Stream	EUR 4,500
<input type="checkbox"/> R3 Corporate Special: Round Table** Live Stream	EUR 4,500
<input type="checkbox"/> R4 Investor Update** Live Stream	EUR 4,500
<input type="checkbox"/> R5 Regulatory Special ESG: Round Table** Live Stream	EUR 4,500
<input type="checkbox"/> R6 'WirtschaftsFrühstück'** Live Stream	EUR 4,500

**One event is included in K1/K2 at no additional cost.

I wish to book the following **Meeting Specials** (please tick):

<input type="checkbox"/> 1-day booking of a business meeting room (subject to availability)	EUR 850
<input type="checkbox"/> ½-day booking of a business meeting room (subject to availability)	EUR 550

I wish to book the following **Congress Virtual Specials** (please tick):

<input type="checkbox"/> Streaming time online event – company trailer (up to 3 minutes), max. 5*** Number:	(per placement) EUR 250
<input type="checkbox"/> Streaming time online event – special presentation topic (7–10 Minutes), max. 3**** Number:	(per placement) EUR 550
<input type="checkbox"/> Panel teaser with photo speaker	EUR 250

***One event is included in K1/K2/K3/K7 at no additional cost.

****One event is included in K1/K2/K7 at no additional cost.

By email to monika.beye@tsi-gmbh.de

The following people have been appointed as TSI's contact partners within our company

Sponsorship officer	Surname, first name: Department: Tel Email:
Coordination of topics and participation in panel discussions	Surname, first name: Department: Tel Email:
Other coordination or organisational matters	Surname, first name: Department: Tel Email:
Marketing (logo, stand, etc)	Surname, first name: Department: Tel Email:
Invoice Address	
Place and date	
Signature	

TSI's current [General Terms and Conditions](#) (September 2020) apply.

All prices are subject to 19% VAT.

By email to monika.beye@tsi-gmbh.de